

Our 29th Year

Coil Line



Journal of the PNC³
Plate Number Coil Collectors Club

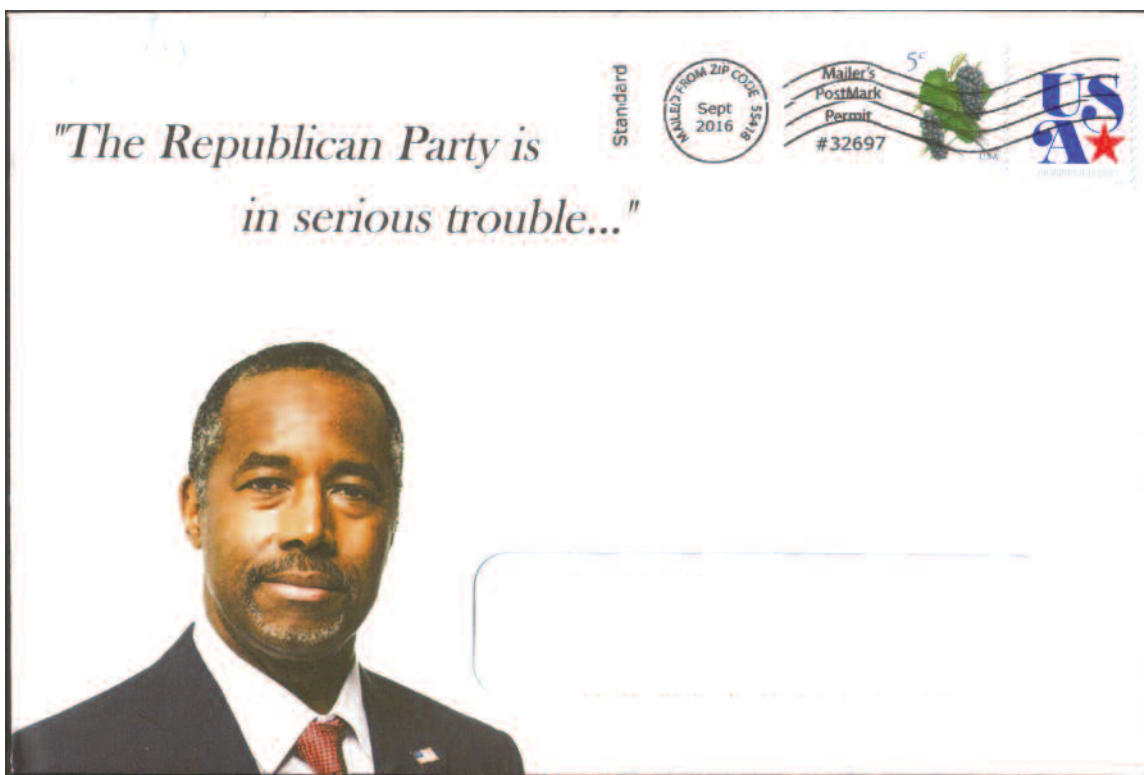
www.pnc3.org

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November 2016

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Whole No. 341



Direct Mail Sightings. See Page 140

Inside the *Coil*

President's Message	Page 139	From 30 Years Ago	Page 142
Another Great Idea	Page 139	VP Offers Member List	Page 142
USPS Considers New Designs	Page 139	Dues are Due!	Page 142
Direct Mail Sightings	Page 140	Special PNC ³ Meeting Held	Page 143
Reader's Forum	Page 141	PNC Classifieds	Page 143
A Note from the Editor	Page 142	New Issues	Page 144

Coil Line

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Coil Collectors Club (PNC³)

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A check or money order, made out to PNC³, must accompany camera ready ads. Advertising copy must be submitted by the first of the month prior to the month of publication. Please send all copy to Vickie Canfield Peters, **Coil Line** Editor, 11911 E. Connor Road, Valleyford WA 99036.

Classified ad rates are six cents a word per issue with a minimum of \$3.00 per ad. Members receive two 50-word ads per year per member at no charge. There is a 10¢ per word cost for more than 50 words.)

All material, including articles submitted, will be edited and formatted for inclusion in **Coil Line** and must be received by the first of the month prior to the month of publication.

Coil Line reserves the right to edit copy as necessary.

Coil Line is published monthly and is available digitally with annual member dues of \$14. A printed version of **Coil Line** is also available. To U.S. addresses, to receive printed edition add \$14 for Bulk Mailing; add \$22 for First Class Mailing. To Non-USA addresses, add \$27 for mailing. Past print issues of **Coil Line** are available at \$2.50 per copy (quantities limited).

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All content, letters to the editor and advertising questions should be addressed to the editor. For mail delivery problems, contact the mailer below.

Postal mailings prepared by: Brian Snippen, PO Box 5542, Albuquerque, New Mexico 87185-5542. Email: snippenb@gmail.com. Phone: 505-404-1624.

Mailed from Zip Code 87185 on or near October 31, 2016.



Scott #2136 (issued November 22, 1986) plate #3

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President's Message

By the time you receive this issue of *Coil Line*, our latest auction will probably have ended. If you are lucky enough to get this issue a little early, the current auction closes on October 29, so get your bids in now. Also, if you get a chance, please thank our auctioneer, Joe Sedivy, for all his years of excellent service to PNC³.

Michael Conway, who has also done an excellent job as our Membership Chairman, has stepped down from that committee. Michael, thanks for all of your help, we really appreciate it. With that it means that I'm looking for a volunteer to head that committee. This very important committee is responsible for getting applications and other materials to any regional shows that may be upcoming. If you might be interested in chairing this committee, please let me hear from you.

This is the second issue of *Coil Line* that has been put out by our new editor, Vickie Canfield Peters. If you have any comments or suggestions, good or bad, please feel free to contact me. My contact information can be found on page 138. Feel free to contact me about any issues or questions you may have.

Allan Clapp, our webmaster, is still working on converting our *Coil Line* issues, to make them searchable. Currently, we do not have that ability. This is still going to take some time. We are not sure at this point if he will be able to do this for the issues of *The Plate Number* that were published by Stephen Esrati, as well as some of the earlier *Coil Line* issues. The copies that we have of those issues are more like a picture than they are a word document. I will keep you posted.

Also, as a reminder, Allan is always available to help anyone if they are having issues accessing the club's website, either through the member's area or the public side of the website. He has always made himself available to me.

Robert Thompson

Another Great Idea from the Membership!

John Himes
PNC³ Vice President

In last month's *Coil Line*, I made an offer to send out a PNC³ membership list to anyone who would like one. The requests have been coming in steadily, so I'm happy to see that this was an idea that's going to be valuable to our

membership. (The list will be available starting November 1.)

Since then, another great suggestion has come in. At the SESCAL club meeting, one of our members asked if it would be okay for those who receive hard-copy mailings of the journal to also receive the electronic version. (This was deemed a good idea because the electronic version has more color illustrations.) I checked with other board members, and got a resounding "Yes." So here's what we'll do . . .

If you currently receive hard-copy mailing of the journal (Bulk Rate or First Class) and would like to also receive the electronic version, please contact me at the email address found on the masthead page. Be sure to provide me with the email address where you'd like us to send the journal each month or just simply tell me to send it to the email address from which you're responding.

I'll check the database to make sure you're signed up for hard copy, then will get you signed up to also receive the electronic version starting with the December *Coil Line*. We will not discontinue your hard-copy distribution since you're already paying to get the journal delivered in that fashion.

I really hope this idea will be helpful to many of you. Please keep these great ideas coming!

USPS Considering New Designs

Michael Mules

The USPS released preliminary designs for 2017 stamp issues and among them are some likely candidates to appear on coils.



Illustrated is the next installment of the flag design for the Forever rate. Also pictured is a likely replacement for the current additional ounce penguin design, in the form of Uncle Sam's Hat. A new seashells series of four stamps is proposed as the new postcard rate Forever stamp.

Issue dates and coil sizes have not yet been formally announced.

Cover Illustrations Sought

The holidays are coming and the editor is hoping to reflect the seasons on the cover of *Coil Line*. Members are asked to look through their holdings for Christmas, Hanukkah and/or New Year themed items. Just email a 300-dpi scan to Vickie at vcanfieldp@gmail.com then watch the next *Coil Line*!

Direct Mail Sightings

Ron Blanks

Odd Bedfellows in the Lettershop

Reader Cerel Fritz Jr. found interesting coils when sorting a five-pound clippings mixture in late September. He mailed me one of the envelope-corner clippings (Figure A) that has three different coil issues. Lacking plate numbers, the set of three would otherwise remain ordinary in light of the current trend to use multiple stamps on fund-raising mail to garner attention; except the mailer's cancels tell an interesting tale, even confined to this small piece.



Figure A

A recent clipping of three coils shows a problem preparation.

The mailing involved not one, but two, cancellation passes through a printer in the lettershop's assembly line. In the first pass, only the 1¢ Bobcat and the 4¢ Chippendale Chair coils were affixed and canceled. They met the minimum 5¢ "false" franking required for more than 25 years on third-class (now "standard class") matter mailed at reduced non-profit rates.

(It is called "false franking" because it is only a token postage amount; a mailer pays on-account any deficit to the actual postage due at qualified preparation discounts. You might recall the first visibility of this minimum 5¢ – issuance of 1991's "05" Canoe PNC, precanceled with text "Additional Nonprofit Postage Paid." It was replaced as of 1995 with the current policy of supplying undenominated (5¢) "Nonprofit Org." coils.

While this is basic modern U.S. bulk mailing policy, it can still confuse some. A year or so ago, a modern varieties specialist asked me if mailers paid the same 5¢ per coil as collectors do. Because I was prompted to reply "Yes" or "No," I couldn't elaborate. To give them partial credit, they likely just mixed up a mailer's rated per-mail piece cost with the 5¢ per stamp of purchased rolls to now be credited

Because the 1¢ and 4¢ coils are ordinary postage, mailer-chosen as more attractive than the stock (5¢) non-profit coil, yet serving the token false-franking role, the USPS requires the mailer to precancel them, hence the "Mailer's Postmark Permit / 002" text amidst the wavy lines. But what's this odd bedfellow, a third coil affixed over the first-printed dial and canceled in a second printing? The 5¢ Tole-

ware doubles the franking to 10¢, which happens to be the minimum token franking for ordinary standard class mail.

With only this small scrap, but in light of increased political mailings the past few years, we can deduce what likely led to the double work. The lettershop no doubt produced many nonprofit mailings using 1¢ and 4¢, or 2¢ and 3¢, coil pairings. (We've shown dozens of such uses in *Coil Line* the past couple years). Similarly, standard-class mailings are sometimes made up using a set of low-value coils adding up to 10¢.

At a minimum, miscommunication in the lettershop led to the partial or entire mailing job franked for a nonprofit rate when only the standard-class rate was allowed. Given our small glimpse, several scenarios could lead to the same result. For instance, the required service endorsement ("Nonprofit Org." or "Presort Std.") is not evident. The postmark is long enough to cancel three coils and could say "Presort Std." near the dial, and someone forgot that the third coil had to be affixed before canceling.

This is the first evidence of such a recovered mishap that I've seen and it is only a clipping of unnumbered coils. I guess no stamp exhibit currently has an example (or, if it does, has perhaps one plate number at most). Who will be the first reader to report finding an entire cover?

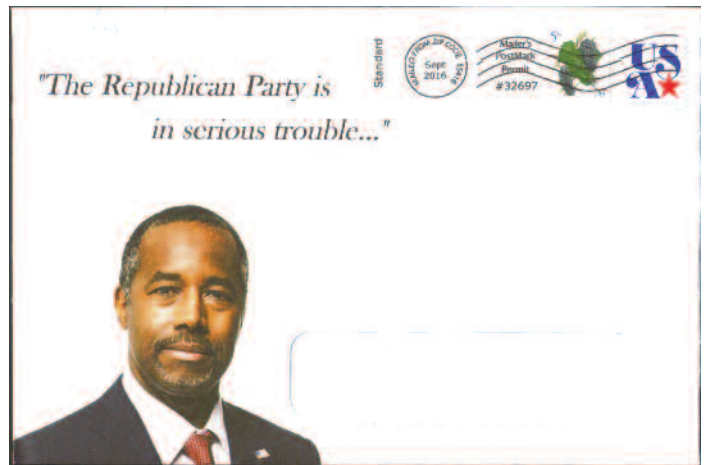


Figure B

Political mailing received Sept. 28, 2016 with a 5¢ Grapes coil paired with a (5¢) nonprofit presort coil.

Actually, a couple of days before Cerel's letter arrived, I came across my first entire cover with a related, but different set of odd bedfellows (Figure B). With the earlier groundwork, we can explain this novel example. Like the previous double-work case, the cover has an odd pair of two "5¢" frankings to meet the minimum 10¢ franking for bulk standard class mail. However, unlike the first case, we can see the "Standard" class endorsement in the mailer's cancel

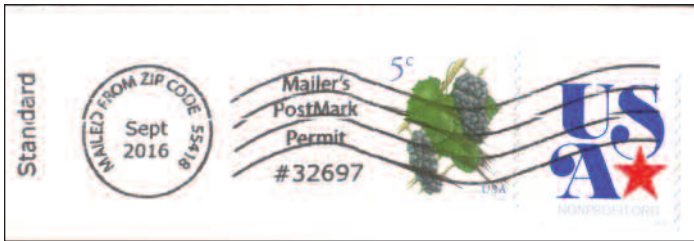


Figure C
Upper-right close-up of the cover shown in Figure B.

(Figure C). This is in concert with the 10¢ token franking. But it is also in contradiction with one of the coils, a non-profit (5¢) USA Star coil.

Technically violating the rule against using one category's precancel as postage in another category, the mailing was still accepted (under a granted waiver or not). Interestingly, the 5¢ Grapes (with required mailer's cancel) could be a case of correcting an under-franked preparation originally done to qualify for a nonprofit rate (especially given the presort coil, which would not require a mailer's cancel). Alas, both coils are unnumbered, so perhaps a reader will report an example with plate number(s).

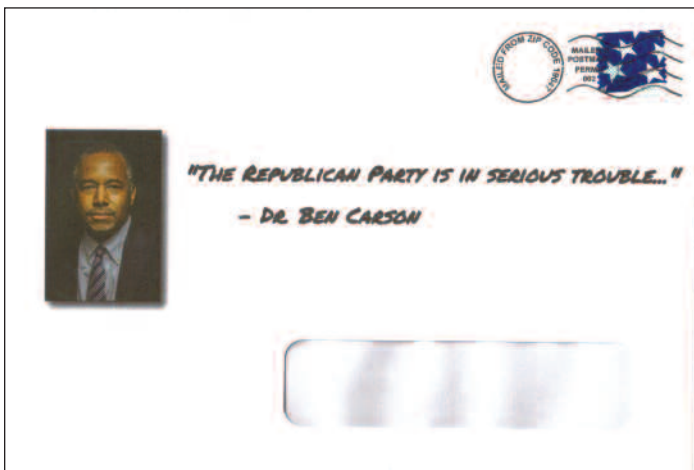


Figure D
Political mailing received Sept. 30, 2016 from same mailer of figure B's cover, with a standard-class (10¢) presort coil.

Would a similar political mailing from the same mailer strengthen the case for the above cover being a mishap recovered? You can draw your own conclusion from the cover in Figure D, using a (10¢) Stars & Stripes presort-

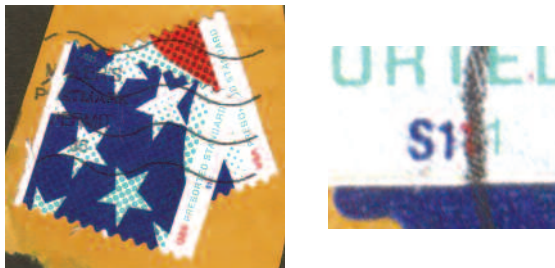


Figure E
A recent clipping of an affixing machine mishap. (PNC #S111 is the top stamp.)

standard coil (with mailer's cancel for effect, since it is not required in normal precancel use).

Cerel also mailed another of his clippings mixture finds, showing a mishap with an affixing machine (Figure E). In this case, a numbered PNC was involved. Once more, it's a shame we don't have an entire cover. If anyone has one to report, please let me know. I can be reached at rblanks_stamps@yahoo.com or PO Box 531, Windsor, VA 23487.



A Little About CCL Label

Frank Covey's catalog page for the (47¢) Flag and Clouds coils (October 2016 page 121) states that CCL Label purchased BCA (Banknote Corporation of America) from Sennett Security Products. That's not accurate. CCL Industries, a Toronto firm, purchased all of Sennett Security Products. BCA was a subsidiary of Sennett. CCL Label is just one part of CCL Industries. Their stamp printing business has now been designated as the Security Products division of CCL Label.

As it was stated, it looks like Sennett is still around as a firm, minus the BCA part. SSP no longer exists, though Richard Sennett's daughter, Sandra Lane, and the Sennett management team are now part of CCL.

Incidentally, CCL Industries was founded as Connecticut Chemicals Limited in Toronto in 1951. In 2015 it had 11,100 employees.

On another (related) topic . . .

A number of stamps initially printed by SSP with "S" plate number, have been reprinted by CCL. Most have not been coils, with the pane of 20 (47¢) Quilled Hearts an example. We might expect any recent Sennett "S" plate number coil to reappear with a "B" plate number.

Formerly, Sennett always had its stamps printed elsewhere. We used to note this. J.W. Fergusson & Sons of Richmond, Virginia, did a lot of printing for Sennett. We would note the printer as JWF/SSP. Not everyone did this, but collectors interested in the history of stamp production did so and we might consider listing the printer for stamps printed at the BCA plant as BCA/CCL, since just saying "BCA" obscures the history.

Rudy de Mordaigle

We'd like to hear from you. Send a letter to the editor, something for the Reader's Forum or an article.



A Note from the Editor

I'm pleased with my first issue as editor of **Coil Line** and hope the membership is, as well. It's always a challenge to undertake a new project and it takes a while to figure out who the key players are, who gets contacted about what and where the copy for each issue is generated. Let's talk about that.

According to the membership report in the October issue, the Plate Number Coil Collectors Club has 525 members. Let's say there are an average of 10 articles per issue. If every member wrote an article, we'd have enough copy for more than four years of journals! Just one article per member . . . that's all I'm asking.

As I prepare for this issue, I can't, at the moment, fill even eight pages. We are five days past the deadline as I write this and I don't see much hope for getting this issue out on time. I am an editor, not a collector, and therefore can't write articles about collecting plate number coils. I am wholly dependent on the membership to provide the copy for each issue.

You don't need to write eight-page treatises, although I'd figure out a way to accommodate one of those. How about a "Cover of the Month" feature? I know there must be some cover collectors among you. I'm betting each and every member has at least one unusual or interesting piece in his or her collection. Dig it out, produce a 300 dpi JPEG or PDF scan, write a couple paragraphs and send it to me at vcanfieldp@gmail.com. Please attach the scans separately to the email. I can't work with illustrations embedded in Word documents. Again, I need articles by the first of any month to consider them for the next month's journal.

Speaking of deadlines, mine are set in stone. My entire month is based around the deadlines I must meet for the various projects I've undertaken. Every project has its own time slot and **Coil Line's** is the first five days of each month. Please, please, please get me your copy and illustrations by the first of the month for inclusion in the next issue. I'd very much like to have a backlog of articles to ensure I can produce a quality journal each month in a timely fashion. If you're feeling ambitious, send me articles throughout the month. It's always nice to get a jump on things.

If you have any questions, don't hesitate to contact me. All my information is found on the inside front cover. I look forward to hearing from each and every one of you in the near future.

From 30 Years Ago . . .



5.5¢ Star Route Truck mint plate strips of 5, plate # 1 (Scott # 2125a, 2125)

Like the 25¢ Bread Wagon featured on this month's masthead page, this Transportation Series stamp was issued 30 years ago this month on November 1, 1986. The top strip is the workhorse precanceled version, with the black-inked service inscription "Car-Rt Sort / Non-profit Org." as the "cancellation." This Scott 2125a version was also supplied with plate #2.



1¢ Omnibus mint plate strip of 5, plate # 2 (Scott # 2225)

Another Transportation Series issued 30 years ago this month (November 26, 1986) is the omnibus pictured above. It replaced a similar design which has a "c" next to a smaller "1" (Scott 1897). The revised coil design is also known with plate numbers 1 and 3 and has various phosphor tagging, paper and gum varieties.

VP Offers Membership List

Incoming vice president John Himes is making current memberships lists available to interested members. As of November 1, the list will be offered free of charge via email with a \$5 charge for printed copies. Members can "opt out" of having their names included on the list or request a list by contacting John at johnwhimes@yahoo.com or phoning 714-826-8552. Complete details can be found in the October 2016 issue of **Coil Line**.

Dues are Due!

Now is the time to renew your membership in PNC³ for another year. The renewal form is on the outer wrapper of this month's **Coil Line**. We want to encourage you to take a few minutes right now to fill out the form and send it in while it's fresh on your mind. (Those of you with the elec-

tronic version will need to print out the form, of course.) If we don't receive your renewal payment by December 31, there's a late fee, and we want you to avoid having to pay that fee unless it's absolutely necessary.

In the past, there has been some confusion on the part of a few of our members who thought we would bill them for their annual membership fees. That's never been a practice. So please note: it's up to you to be proactive and send us the form along with your annual dues payment.

Life members who opt to receive **Coil Line** electronically don't owe additional fees, but we still encourage them to send in the form to keep us apprised of their status. It is important to the club officers who try to keep track of everyone and assure they can be contacted when needed.

Most everyone is doing a good job remembering their membership number and placing it on the form. (This speeds the renewal process.) If you don't remember your number, send in the form anyway and remember to look on your canceled check when it's returned, as I write the membership number on the check for anyone who had trouble remembering. If you would like a membership card with your number imprinted, please indicate "Send member card" on the form and I will make sure you receive one in return mail.

Thanks in advance for keeping your membership current and helping keep PNC³ a strong and viable part of the philatelic community.

Mel Borofsky
PNC³ Treasurer

Special PNC³ Meeting Held at SESCOAL

John Himes

Once again this year, we had a great meeting at the SESCOAL stamp show in Los Angeles. Attending this year's two-hour meeting were 13 members and guests. We've had a few more attend in past years, but the show attendance has been steadily declining due to the poor location and escalating parking fees.

The show was abuzz with the news that SESCOAL is negotiating to move their venue to Ontario, California, next year. Ontario is a suburban community and the show committee hopes to draw larger crowds and have free parking. Almost everyone we talked to seemed to think this would be a great idea.

The PNC³ meeting kicked off with introductions and a review of the new issues that have come out since the last local club meeting at ORCOEXPO. It was exciting to realize that there have been seven new PNC issues during that short period of time.

Dan Forgues gave another of his excellent, well-researched talks, this time on tagging varieties of PNCs. He concentrated on some of the harder-to-decipher tagging differences, such as the 41-cent flag (three tagging types), the Scott 2603 Eagle and Shield (where tagging varies from light to heavy) and the 10-cent Canal Boat, where two of the three types of tagging on plate #1 are difficult to distinguish. It was a wonderful presentation and we hope other club meetings across the country will borrow the presentation to present to our members in those regions.

There were then several discussions on relevant topics and a lot of 11,000+ used PNC singles was auctioned off for a winning bid of \$25. (Yes, 11,000+! Don't you wish you would have been there?) Following a discussion on how to remove self-adhesive stamps from backing paper, door prizes were given out and everyone in attendance walked away with a nice item. Many thanks to Dave Cobb of Newport Harbor Stamps and Ron Sobel of Oakmore stamps for their door prize donations.

We're planning the next Southern California meeting at ORCOEXPO in January. Keep an eye on **Coil Line** for an announcement of the date and time.

Coil Line Classifieds

USED PNCs on and off cover. Our new eight-page list #16-3 of Used PNCs is yours free. We also have a free new 33-page list of MNH PNCs, Booklets, Booklet Panes, many by plate number and position. Specify which list is wanted. Vic Collinino, PO Box 300-P, Stratham, NH 03885-0300 or email your name and address to vimco@comcast.net. 9/17

PNC USED singles, used strips, MNH PS5s. Great prices! Guaranteed quality! No hassles! Visit <http://www.angelfire.com/ca5/HimesPNCs> or send LSASE for lists to John Himes, PO Box 453, Cypress, CA 90630-0453. Please specify what you collect. Or email johnwhimes@yahoo.com 12/16


GOT DUPLICATES you don't need? Want a nice tax deduction? Donate stamps, covers, philatelic supplies to Stamp Collecting Clubs for Kids, a 501(c)3 non-profit organization. SCCFK is dedicated to helping beginners and starting children (and adults) in stamp collecting. See website www.stampcollectingclubsforkids.org. Our 14th year. 4/17

The best things in life are **FREE**
and that includes PNC³ classified ads!
Send yours to the editor today

New Issues



As of this issue of **Coil Line**, we have had nine coil new issues with more than the usual number of large 3K and 10K rolls used by mass mailers.

Here is a recap





PNC ID: 2016-1
Issue: 10¢ Red Pears
Plate No. S111111
Coil Size(s): 10K roll
Issue Date: 1/18/2016

PNC ID: 2016-2
Issue: <47¢> Flag & Clouds (AP)
Plate No. P11111
Coil Size(s): 100
Issue Date: 1/29/2016


PNC ID: 2016-3
Issue: <47¢> Flag & Clouds (SSP)
Plate No. S11111
Coil Size(s): 100
Issue Date: 1/29/2016

PNC ID: 2016-4
Issue: 5¢ Grapes
Plate No. P111111
Coil Size(s): 10K roll
Issue Date: 2/19/2016



PNC ID: 2016-5
Issue: Non-Profit USA
Plate No. P111
Coil Size(s): 10K roll
Issue Date: 4/28/2016

PNC ID: 2016-6
Issue: (25¢) Presorted First Class Star Quilts
Plate No. B11111
Coil Size(s): 3K & 10K
Issue Date: 7/6/2016

PNC ID: 2016-7
Issue: <47¢> Flag & Clouds (BCA)
Plate No. B11111
Coil Size(s): 100
Issue Date: 7/18/2016 (discovery date)

PNC ID: 2016-8
Issue: 1¢ Apple
Plate No. P111111
Coil Size(s): 10K roll
Issue Date: 8/12/2016

PNC ID: 2016-9
Issue: <47¢> Patriotic Spiral Stars
Plate No. P1111
Coil Size(s): 10K roll
Issue Date: 8/19/2016

We saw no new WAG (Water Activated Gum) issues in either 2015 or 2016. The new issues count matches 2014 which had one WAG issue. 2014 saw the highest coil count since 2008.

Coil Line Procedures and Deadlines

Deadline

Deadline for the receipt of articles, letters, advertising and news is the first of the month preceding the month of publication. For example, we need everything for the November issue by October 1, everything for the December issue by November 1, everything for the January issue by December 1 and so on.

The preferred method of receiving copy is via an email attachment. Please send as an MS Word document. We also welcome compact discs (CDs). Hard copy is acceptable but must be rekeyed so electronic submission is preferred.

All submissions are subject to editing for length, clarity and content. Every effort is made to retain the facts without changing the meaning or thrust of the article.

Illustrations

The most effective way to transmit illustrations is electronically. They should be TIFF or JPEG, preferably scanned at 300 dpi but no less than 150 dpi. Do not embed illustrations in a Microsoft Word document, but attach separately to an email. Word sets parameters not recognized by Adobe Photoshop, my photo program, and I am unable to produce the best quality illustrations from Word.

**Coil Line is YOUR journal.
Send an article to the editor today.**

ALL MEMBERS ... Please fill out and return this form before 12/31/16!!!
Membership renewals not postmarked by December 31, 2016 – add \$4.00 late fee to your payment.

2017 PNC³ MEMBERSHIP UPDATE FORM

Name _____ PNC³ Number: _____

Address: _____ () Check if new address

City: _____ State/Prov: _____ Zip/PostalCode: _____

Country: _____ e-mail address for *Coil Line* _____

Day Phone: (_____) _____ Evening Phone: (_____) _____

	<u>Regular Member</u>	<u>Life Member</u>
USA – Annual Dues with Electronic Full Color Coil Line	___ \$14.00	___ Included
USA – Annual Dues with Bulk Mailing of Coil Line	___ \$28.00	___ \$14.00
USA – Annual Dues with First Class Mailing of Coil Line	___ \$36.00	___ \$22.00
Worldwide: Annual Dues with Electronic Full Color Coil Line	___ \$14.00	___ Included
Worldwide: Annual Dues with Surface Mailing Coil Line	___ \$41.00	___ \$27.00
Membership Pins with PNC3 Logo available (postpaid)	___ add \$5 USA	\$8 Worldwide

Please remit by check or money order payable (in US funds) to: PNC3

Mail Renewal Form and Remittance to: Melvyn A. Borofsky, PNC Treasurer
 101 West Sterling Way
 Leesburg, FL 34788

Please do NOT send payment for more than one year, as the dues structure may change next year.

For Club Use:

Date Received: _____ Amount: _____ By: _____

In accordance with the PNC³ bylaws (ARTICLE II, SECTION 3c), **Life Membership** may be requested by any individual member in good standing who has been a member for ten continuous years and who submits a fee equal to ten times the current annual dues. Any member whose membership number is **2005 or lower** will have the necessary ten years of membership as of January 1, 2017.

This Life Membership fee pays for membership and includes Electronic delivery of COIL LINE. Life Members desiring Bulk or First Class mailing AND those with foreign mailing addresses will have to **annually** remit to the Club Treasurer the additional amount then in effect for mailing. See chart above. Life Membership fees are not refundable.

If you wish to apply for Life Membership, please complete the name and address information at the top of this form, along with the items below, and submit the form to the Treasurer along with the Life Membership fee which is 10 times a member's current annual dues.

Date of Birth: _____ Signature of Life Member Applicant: _____