Some coil issues were produced with Accounting Numbers on their reverse side:

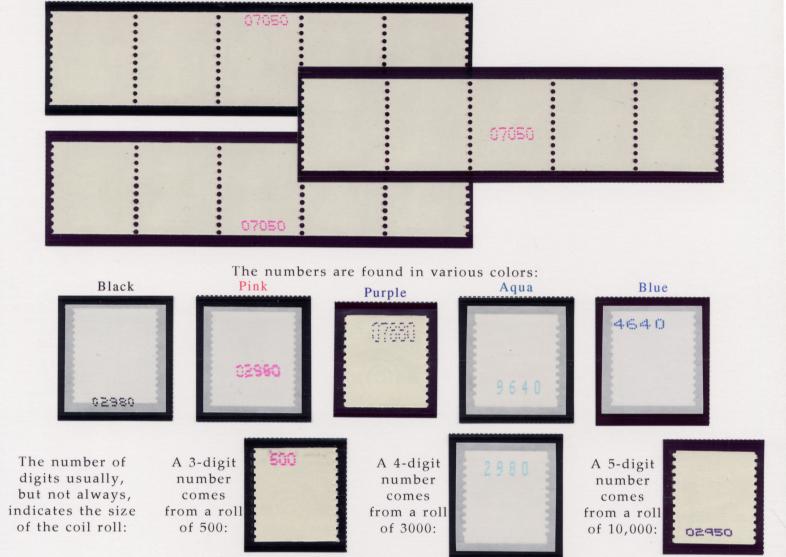
Accounting numbers are also known as "Back Numbers". The numbers first appeared in December, 1994 on rolls of 3,000 and 10,000 of the water-activated red "G" stamp issued by Stamp Venturers. The numbers were found at the top, middle or bottom of the stamp.

On the early coils the accounting number was used to tell how many stamps in a roll had been used or sold. The numbers increased as you reached the middle of a roll.

On the later coils the accounting numbers tell how many stamps are left on the roll.

These numbers decrease as you reach the middle of the roll.

Some collectors pursue the same number on each position of a stamp. Some collect strips where the back number is on the plate number stamp, which is known as a #on# strip. Others collect a matched set of numbers in all 3 locations, top, middle and bottom:



On the water activated stamps the number is printed on the gum; whereas on the self-adhesives, on the liner.

The non-denominated (5¢)
Mountain self-adhesive coil is
the only coil with counting
numbers to appear on the back
of each stamp in the roll:



Errors do occur on back numbers. Numbers have been printed upside down in relation to the face of the stamp. Also, possibly due to not resetting the counter during setup, all zeros have erroneously appeared throughout a roll, which should indicate the last stamp on the roll.