

The following pages are from

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Folded Style Booklet Checklist
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Current edition (#13) available for \$13.00 postpaid from
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32¢ Yellow Rose**\$9.60 Vending Books****(Stamp Venturers) S1111**12-1/2 gauge
Cover Scoring8-1/2 gauge
Cover Scoring**Yellow Rose \$6.40 sheetlet of 20****Stamp Venturers (Blank Liner)****"Tournament of
Roses" backing**

S1111

S2222

**"Stampers"
backing**

S1111

S2222

**"Marrow Donor"
backing**

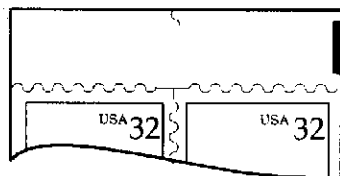
S1111

S2222

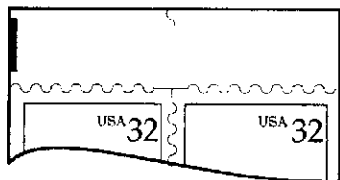
100
Sheet
"End"
Card

Yellow Rose S2222 sheetlets with advertising labels stuck to the back side were made for (or by?) 7-Eleven stores; all known examples had the "Stampers" backing.

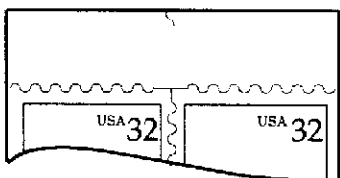
The vertical bars (6 mm long and about 1 mm wide) at the left or right side of the tab are used to register die cutting. The thin black horizontal lines (3 mm long) located along the top edge of some booklets are used as a trim guide. Position 13, 14, and 15 booklets, from the bottom half of the web without the 3 mm long horizontal "trim" lines, MUST have the end of the serpentine die cut at the top of the tab (from the pane above it on the web); otherwise, it might be a book from the top half of the web with the 3 mm lines cut off (panes with the 3mm lines will NOT have a serpentine die cut in the tab). Initial \$4.80 Rose books (with the 12-1/2 gauge cover scoring) were sealed with aggressive glue; extreme care must be taken when opening those early books or the selvage tab might be peeled off the backing paper. Later books, with both 8-1/2 and 12-1/2 gauge cover scoring (the number of slits per 2 cm), were sealed with a much less aggressive glue and can be opened without damage. In January of 1998, \$4.80 Yellow Rose books were found with the 3 mm long horizontal lines in locations different than first found (see the next page for illustrations).



Position 13



Position 14



Position 15

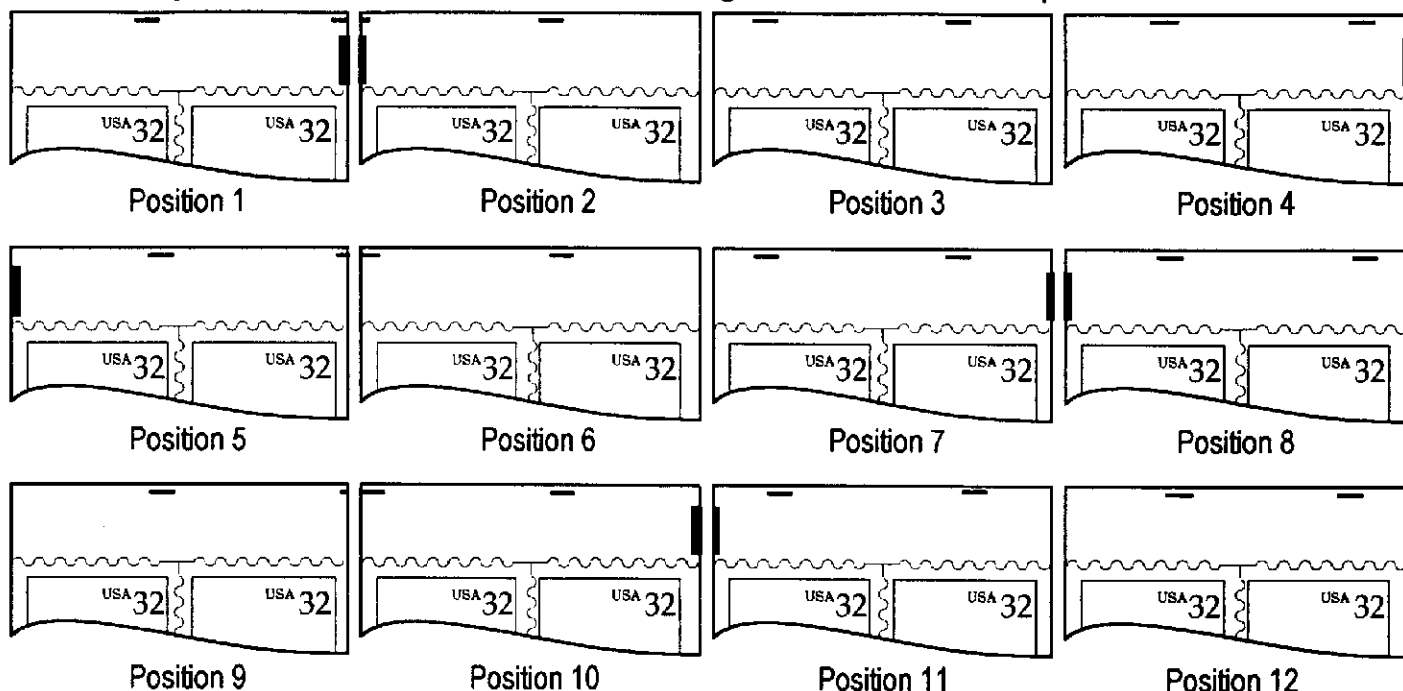
\$4.80 Yellow Rose Vending Machine Booklet**Stamp Venturers (Plate S1111 under lower left stamp)**

POS.	BAR @	LOCATION OF 3mm HORIZONTAL "TRIM" LINES	12-1/2 gauge cover scoring	8-1/2 gauge cover scoring
1	Right	16.5mm space, 3mm line, 22.5mm space, 2mm of line		
1a	Right	21mm space, 3mm line, 20mm space		
2	Left	1mm of line, 22.5mm space, line, 18mm space		
2a	Left	2.5mm space, line, 22.5mm space, line, 13.5mm space		
3	None	4.5mm space, line, 22.5mm space, line, 11.5mm space		
3a	None	9mm space, line, 22.5mm space, line, 7mm space		
4	Right	11mm space, line, 22.5mm space, line, 5mm space		
4a	Right	15.5mm space, line, 22.5mm space, line, 0.5mm space		
5	Left	17.5mm space, line, 22.5mm space, 1.5mm of line		
5a	Left	19mm space, line, 22.5mm space		
6	None	1.5mm of line, 22.5mm space, line, 17mm space		
6a	None	3mm line, 22.5mm space, line, 15.5mm space		
7	Right	5.5mm space, line, 22.5mm space, line, 10mm space		
7a	Right	7mm space, line, 22.5mm space, line, 8.5mm space		
8	Left	12.5mm space, line, 22.5mm space, line, 3.5mm space		
8a	Left	14mm space, line, 22.5mm space, line, 2mm space		
9	None	19mm space, line, 22.5mm space, tip of line		
9a	None	20.5mm space, line, 21mm space		
10	Right	3mm of line, 22.5mm space, line, 16mm space		
10a	Right	1.5mm space, line, 22.5mm space, line, 14.5mm space		
11	Left	6.5mm space, line, 22.5 mm space, line, 9.5mm space		
11a	Left	8mm space, line, 22.5 mm space, line, 8mm space		
12	None	13mm space, line, 19mm space, line, 6mm space		
12a	None	14.5mm space, line, 22.5mm space, line, 1.5mm space		
13	Right	Serpentine die-cut at top of tab (no horizontal lines)		
14	Left	Serpentine die-cut at top of tab (no horizontal lines)		
15	None	Serpentine die-cut at top of tab (no horizontal lines)		

NOTE: Differentiating between some positions from the two sets of markings can be difficult. The measurements shown above are only a guide; depending on how the booklets were cut, those measurements can vary. It is best to use the sets of illustrations on the next page (aligning the vertical die cutter marks if they are present) to identify positions 5/5a, 6/6a, 7/7a, 8/8a, 9/9a, 10/10a, or 11/11a. The other positions are not be a problem to identify. At this time, the second set of marks (1a, 2a, 3a, etc.) have only been found on covers with 8-1/2 gauge scoring.

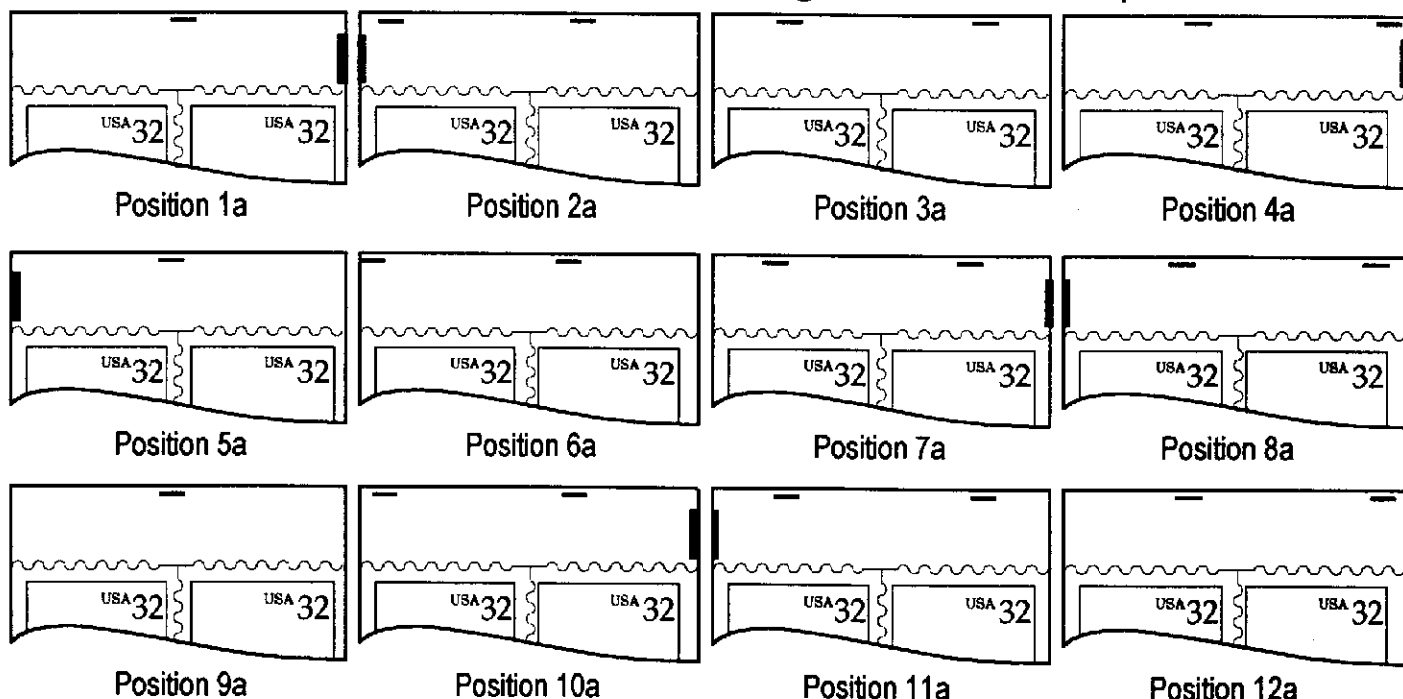
Original positions of the 3mm long Trim Lines at top of the tab

CB - 9



As shown in the plate layout drawing on page CB-10, there are 21 "trim lines" located along the top edge of the \$4.80 Yellow Rose web. Each line is 3mm long with a 22-1/2mm space between them except in one case where the distance is just 19mm. It has been speculated that the 19mm spacing occurs at the point where the engraving of the lines started and ended. During the first year this booklet was available, the marks found on all reported booklets were located in one of the twelve positions shown above (the 19mm spacing occurred on the position 12 booklet). In late 1997 or early 1998, books with the lines in different positions began showing up. Again, the lines are 3mm long with 22-1/2mm spacing except in one case where the spacing is 19mm. However, the location of the trim lines appears to have shifted 4-1/2 books to the right, resulting in the 19mm space occurring at the left side of the position 5a booklet. The locations of the second set of lines is shown below. Note that positions 5a, 6a, 7a, 8a, 9a, 10a, and 11a are very similar to positions 5, 6, 7, 8, 9, 10, and 11 from the first layout. However, positions 12a, 1a, 2a, 3a, and 4a are distinctly different from positions 12, 1, 2, 3, and 4. It would appear that Stamp Venturers may have made two black plates with the lines in different locations but assigned both the same plate number. Another possibility is that the plate was reworked for some reason, and the original lines were removed and then new lines engraved. Or, it may be possible that the lines were printed from a separate "collar" that is attached to the end of the gravure cylinder, and the collar was removed and then reattached in the new location.

Second set of positions for the 3mm long Trim Lines at top of the tab



Possible cylinder layout for \$4.80 Yellow Rose vending booklets

There are 21 black "trim lines" located along the right edge of the web; those lines can often be found at the top edge of the selvage tab on the twelve booklets from the right half of the web. Each trim line is 3 mm long with a 22-1/2 mm space between them except for one case where the space is just 19 mm. This drawing shows the original layout (with the 19 mm space in the tab of the position 12 booklet); later printings have the trim lines located in different positions. Refer to pages CB-8 and CB-9 for more detailed information.

