#### The following pages are from

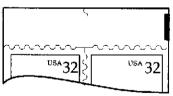
# Research Paper Number 2 Folded Style Booklet Checklist Published by the United States Stamp Society

P. O. Box 1194, Rainier, OR 97048
Email: MOPerru@pacifier.com

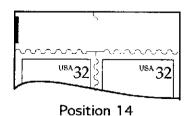
Current edition (#13) available for \$13.00 postpaid from David Eeles
P. O. Box 933, Columbus, OH 43216-0933

### 32¢ Yellow Rose \$9.60 Vending Books (Stamp Venturers) \$1111 12-1/2 gauge Cover Scoring 8-1/2 gauge Cover Scoring

The vertical bars (6 mm long and about 1 mm wide) at the left or right side of the tab are used to register die cuting. The thin black horizontal lines (3 mm long) located along the top edge of some booklets are used as a trim guide. Position 13, 14, and 15 booklets, from the bottom half of the web without the 3 mm long horizontal "trim" lines, MUST have the end of the serpentine die cut at the top of the tab (from the pane above it on the web); otherwise, it might be a book from the top half of the web with the 3 mm lines cut off (panes with the 3mm lines will NOT have a serpentine die cut in the tab). Initial \$4.80 Rose books (with the 12-1/2 gauge cover scoring) were sealed with aggressive glue; extreme care must be taken when opening those early books or the selvage tab might be peeled off the backing paper. Later books, with both 8-1/2 and 12-1/2 gauge cover scoring (the number of slits per 2 cm), were sealed with a much less aggressive glue and can be opened without damage. In January of 1998, \$4.80 Yellow Rose books were found with the 3 mm long horizontal lines in locations different than first found (see the next page for illustrations).



Position 13



USA 32 USA 32

Position 15

## Yellow Rose \$6.40 sheetlet of 20

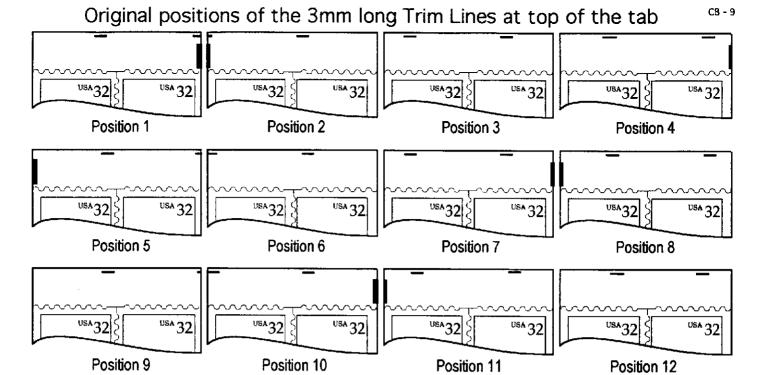
Stamp Venturers (Blank Liner)

	St	amp vent	urers (Bi	ank Liner)		
"Tournanent of Roses" backing		"Stam	pers" king	"Marrow bac	100 Sheet	
S1111	S2222	S1111	S2222	S1111	S2222	"End" Card

Yellow Rose S2222 sheetlets with advertising labels stuck to the back side were made for (or by?) 7-Eleven stores; all known examples had the "Stampers" backing.

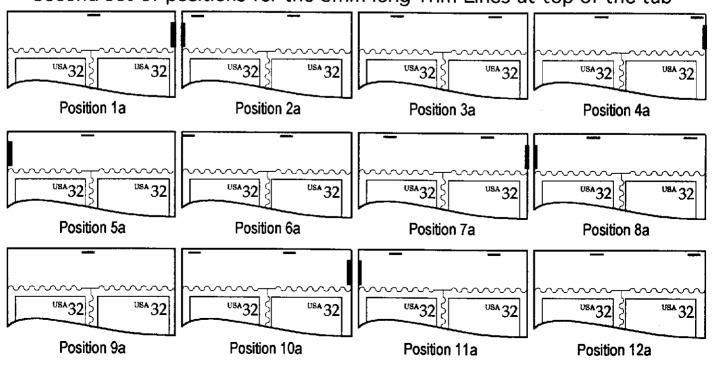
Stamp Venturers (Plate S1111 under lower left stamp)  POS. BAR © LOCATION OF 3mm HORIZONTAL "TRIM" LINES  1 Right 16.5mm space, 3mm line, 22.5mm space, 2mm of line  1a Right 21mm space, 3mm line, 20mm space  2 Left 1mm of line, 22.5mm space, line, 18mm space  2 Left 2.5mm space, line, 22.5mm space, line, 11.5mm space  3 None 4.5mm space, line, 22.5mm space, line, 11.5mm space  4 Right 11mm space, line, 22.5mm space, line, 7mm space  4 Right 15.5mm space, line, 22.5mm space, line, 0.5mm space  5 Left 17.5mm space, line, 22.5mm space, line, 0.5mm space  6 None 1.5mm of line, 22.5mm space, line, 17mm space  6 None 1.5mm of line, 22.5mm space, line, 17mm space  7 Right 5.5mm space, line, 22.5mm space, line, 10mm space  7 Right 7mm space, line, 22.5mm space, line, 10mm space  8 Left 12.5mm space, line, 22.5mm space, line, 3.5mm space  8 Left 14mm space, line, 22.5mm space, line, 3.5mm space  9 None 19mm space, line, 22.5mm space, line, 3.5mm space  10 Right 3mm of line, 22.5mm space, line, 16mm space  11 Left 6.5mm space, line, 22.5mm space, line, 14.5mm space  12 None 13mm space, line, 22.5mm space, line, 14.5mm space  13 Right 5.5mm space, line, 22.5mm space, line, 15.5mm space  14 Right 15.5mm space, line, 22.5mm space, line, 15.5mm space  15 Left 15 Smm space, line, 25 Smm space, line, 15 Smm space  16 None 15 Smm space, line, 25 Smm space, line, 15 Smm space  17 Right 3mm of line, 22.5mm space, line, 15 Smm space  18 Left 15 Smm space, line, 25 Smm space, line, 16 Smm space  19 None 15 Smm space, line, 25 Smm space, line, 16 Smm space  10 Right 3mm of line, 22.5mm space, line, 16 Smm space  11 Left 6.5mm space, line, 22.5mm space, line, 15 Smm space  12 None 13mm space, line, 22.5mm space, line, 15 Smm space  13 Right 5.5mm space, line, 25 Smm space, line, 16 Smm space  14 Left 5.5mm space, line, 25 Smm space, line, 16 Smm space  15 None 5.5mm space, line, 25 Smm space, line, 16 Smm space	¢1	80 Va	ellow Rose Vending Machine Booklet	12-1/2	8-1/2
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13 Right Serpentine die-cut at top of tab (no horizontal lines)  14 Left Serpentine die-cut at top of tab (no horizontal lines)	12	None	13mm space, line, 19mm space, line, 6mm space		
14 Left Serpentine die-cut at top of tab (no horizontal lines)	12a	None	14.5mm space, line, 22.5mm space, line, 1.5mm space		
	13	Right	Serpentine die-cut at top of tab (no horizontal lines)		
15 None Serpentine die-cut at top of tab (no horizontal lines)	14	Left	Serpentine die-cut at top of tab (no horizontal lines)		
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NOTE: Differentiating between some positions from the two sets of markings can be difficult. The measurements shown above are only a guide; depending on how the booklets were cut, those measurements can vary. It is best to use the sets of illustrations on the next page (aligning the vertical die cutter marks if they are present) to identify positions 5/5a, 6/6a, 7/7a, 8/8a, 9/9a, 10/10a, or 11/11a. The other positions are not be a problem to identify. At this time, the second set of marks (1a, 2a, 3a, etc.) have only been found on covers with 8-1/2 gauge scoring.



As shown in the plate layout drawing on page CB-10, there are 21 "trim lines" located along the top edge of the \$4.80 Yellow Rose web. Each line is 3mm long with a 22-1/2mm space between them except in one case where the distance is just 19mm. It has been speculated that the 19mm spacing occurs at the point where the engraving of the lines started and ended. During the first year this booklet was available, the marks found on all reported booklets were located in one of the twelve positions shown above (the 19mm spacing occured on the position 12 booklet). In late 1997 or early 1998, books with the lines in different positions began showing up. Again, the lines are 3mm long with 22-1/2mm spacing except in one case where the spacing is 19mm. However, the location of the trim lines appears to have shifted 4-1/2 books to the right, resulting in the 19mm space occuring at the left side of the position 5a booklet. The locations of the second set of lines is shown below. Note that positions 5a, 6a, 7a, 8a, 9a, 10a, and 11a are very similar to positions 5, 6, 7, 8, 9, 10, and 11 from the first layout. However, positions 12a, 1a, 2a, 3a, and 4a are distinctly different from positions 12, 1, 2, 3, and 4. It would appear that Stamp Venturers may have made two black plates with the lines in different locations but assigned both the same plate number. Another possibility is that the plate was reworked for some reason, and the original lines were removed and then new lines engraved. Or, it may be possible that the lines were printed from a separate "collar" that is attached to the end of the gravure cylinder, and the collar was removed and then reattached in the new location.





## Possible cylinder layout for \$4.80 Yellow Rose vending booklets

There are 21 black "trim lines" located along the right edge of the web; those lines can often be found at the top edge of the selvage tab on the twelve booklets from the right half of the web. Each trim line is 3 mm long with a 22-1/2 mm space between them except for one case where the space is just 19 mm. This drawing shows the original layout (with the 19 mm space in the tab of the position 12 booklet); later printings have the trim lines located in different positions. Refer to pages CB-8 and CB-9 for more detailed information.

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